

**CONTACT:**

Meghna Patel/Leslie Cohen  
Laura Davidson Public Relations  
212-696-0660  
[meghna@ldpr.com/leslie@ldpr.com](mailto:meghna@ldpr.com/leslie@ldpr.com)

**GRANDE LAKES ORLANDO ALREADY EXPANDING!**

**NEW EXHIBITION BALLROOM OPENED FALL 2004**

**Orlando, FL** —The Coquina exhibition ballroom which opened September 2004 has added 35,000 square feet to the existing 72,000 square feet of space at the JW Marriott, Orlando.

At a cost of \$10.5 million, the exhibition ballroom includes a pre-function area and is attached to the existing Mediterranean ballroom, the largest function space at the JW Marriott, Orlando.

“The addition of this space will allow us to meet the demand for a dedicated area specially designed for exhibitions, with such features as cable and power grids built into the floor and separate loading areas, facilities which are not the norm for a standard meeting space,” said Marc Hoffman, vice president, managing director Grande Lakes Orlando.

The new exhibition space accommodates up to 3,000 people. Booth configurations allow for up to 186, 10' x 10' booths or 226, 8' x 10' booths. The Coquina room is fully integrated into existing meeting space, providing state-of-the-art-technology via a fiber-optic feed. This enables the network to have the capability to handle streaming video, audio, Internet and other forms of data traffic at tremendous speeds with reliability and dependability. Multiple T-3 capacity can be delivered on demand and dedicated intranets and private systems are handled with ease as all meeting space is connected via this fiber-optic network.

-more-

The 500-acre Grande Lakes Orlando estate includes a 584-room Ritz-Carlton, a 1,000-room JW Marriott, a 40,000 square-foot spa, and an 18-hole championship golf course designed by two-time British Open winner Greg Norman. The Ritz-Carlton Orlando offers 33,500 square-feet of flexible meeting and banquet space including two ballrooms, one boardroom and 13 additional meeting rooms with 52,000 square-feet of outdoor event space. The JW Marriott Orlando has 72,000 square-feet of meeting and banquet space including two ballrooms, two boardrooms, and 23 meeting rooms with 62,000-square-feet of outdoor function space.

Grande Lakes is located 15 minutes from the Orlando International Airport, five minutes from the Orange County Convention Center and minutes from the major theme parks. For information: JW Marriott Orlando Group Sales 407-393-4300 or visit [www.grandelakes.com](http://www.grandelakes.com)

# # #

MARRIOTT INTERNATIONAL, INC. (NYSE:MAR) is a leading lodging company with over 2,800 lodging properties in the United States and 69 other countries and territories. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com)

The Ritz-Carlton Hotel Company, L.L.C, a winner of the Malcolm Baldrige National Quality Award in 1992 and 1999, operates 57 luxury hotels throughout the world. For information or reservations, call (800) 241-3333 or visit [www.ritzcarlton.com](http://www.ritzcarlton.com)

JW Marriott Hotels & Resorts cater to discerning upscale travelers seeking a lodging experience of high comfort and prestige. The JW Marriott portfolio includes 30 hotels in 15 countries. For information or reservations, call (800) 228-9290 or visit [www.jwmarriott-hotels.com](http://www.jwmarriott-hotels.com).