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**GRANDE LAKES ORLANDO FEATURES FIRST
“GOLF FORE KIDS ETIQUETTE CLASS” IN THE NATION**

**FUN, INSTRUCTIONAL RULES & ETIQUETTE PROGRAM FOR JUNIORS AGES
5-12 OFFERED AT THE NEW RITZ-CARLTON GOLF CLUB**

Orlando, FL – The first “Golf FORE Kids Etiquette Class” in the nation is offered at The Ritz-Carlton Golf Club, Orlando, Grande Lakes. The golf etiquette program for juniors combines a fun, family-oriented resort activity with The Ritz-Carlton tradition of offering “social savvy” courses. The twice-weekly sessions expose children ages five to twelve to the game of golf, its fundamental rules and long-standing heritage of etiquette and courtesy.

All participants get a chance to hit golf balls in this fun, hands-on Junior Golf etiquette program, which is conducted by The Ritz-Carlton Golf Club’s professional staff. The class promotes the terms of “The Junior Golfer’s Creed,” developed by Dennis Lyon of the Golf Course Superintendents’ Association of America and is built around the word ‘RESPECT,’ standing for: Responsibility, Etiquette, Sensitivity, Pace, Educate, Conditions and Tradition. The program includes basic instruction on grip, stance and swing, on the practice tee and short game area.

Offered once a week, the cost is \$25 per junior participant and includes drinks, snacks, a special gift pack, a copy of “The Junior Golfers Creed,” a logo ball marker and use of junior clubs for the duration of the clinic. Parents are welcome to stay and watch. To sign up for the clinic, guests should visit the concierge/activities desk at either The Ritz-Carlton or JW Marriott.

“In offering the Golf Fore Kids Etiquette program, our goal as golf professionals is to demonstrate how much fun the game of golf is and how important its rules are in keeping the game enjoyable for everyone,” said Jim Keane, Director of Golf Operations at The Ritz-Carlton Golf Club Orlando.

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Set at the headwaters of the Florida Everglades, the Greg Norman designed Ritz-Carlton Golf Club offers two distinct golf settings in an 18-hole round. Several holes are routed through pristine areas where preserved wetlands and natural woodlands dominate the experience. By contrast, the three dynamic finishing holes weave alongside the two towering hotels. The Grande Lakes Orlando Golf Club also has the Golf Caddie Concierge Program. This program provides a professional, knowledgeable and helpful attendant to each twosome or foursome who will not only accommodate traditional caddie services, but also offer concierge services and assist in both unexpressed wishes and specific customer preferences.

The 500-acre Grande Lakes Orlando estate includes a 584-room Ritz-Carlton, a 1,000-room JW Marriott, a 40,000 square-foot spa, and an 18-hole championship golf course designed by two-time British Open winner Greg Norman. Grande Lakes is located 15 minutes from the Orlando International Airport, five minutes from the Orange County Convention Center and minutes from the major theme parks.

For reservations, call: **The Ritz-Carlton Orlando** at 1-800-576-5760/ **JW Marriott Orlando** at 1-800-576-5750. For more information about Grande Lakes Orlando, visit www.grandelakes.com.

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