

DECEMBER 2010

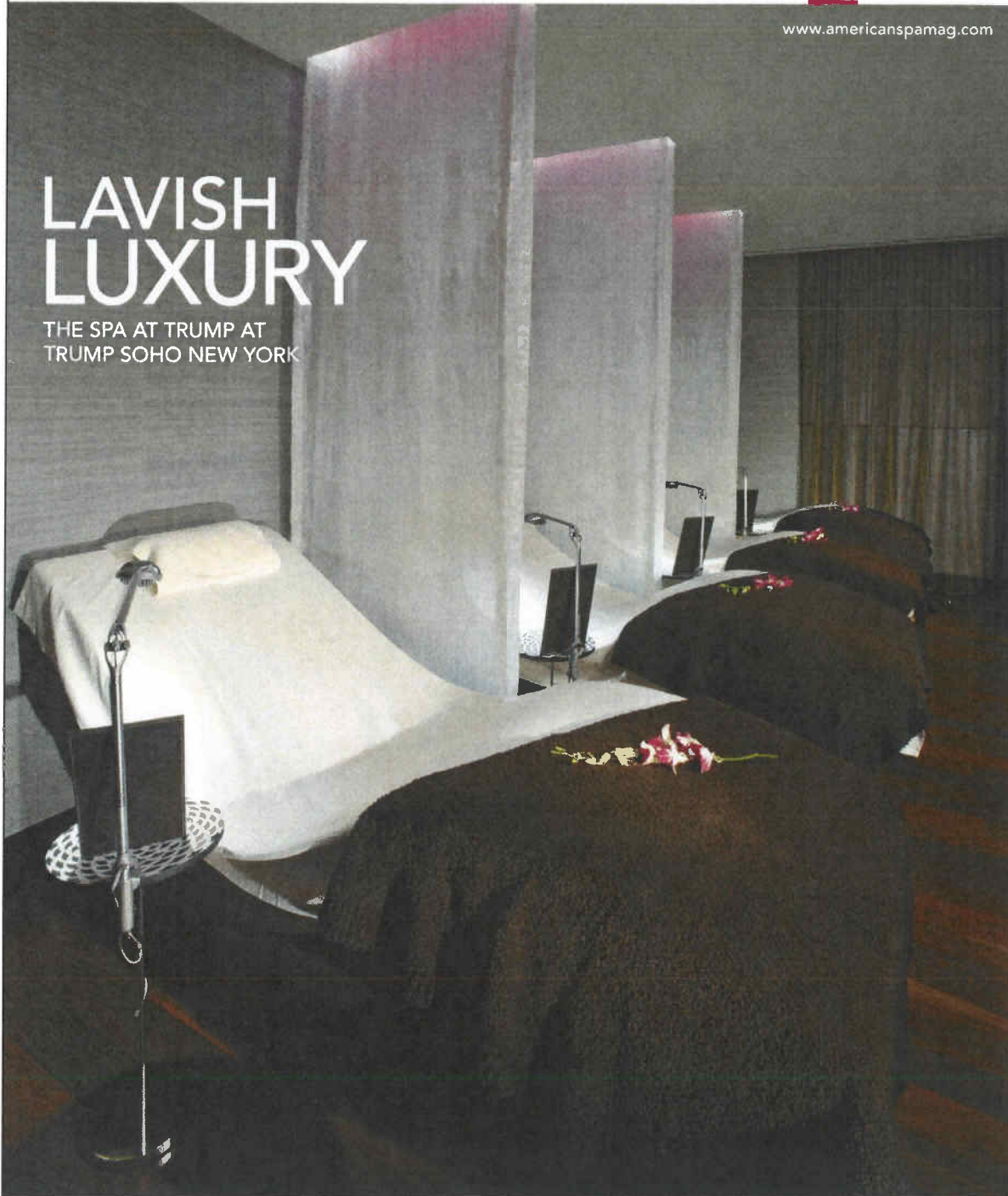
THE SPA PROFESSIONAL'S CHOICE

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LAVISH LUXURY

THE SPA AT TRUMP AT
TRUMP SOHO NEW YORK



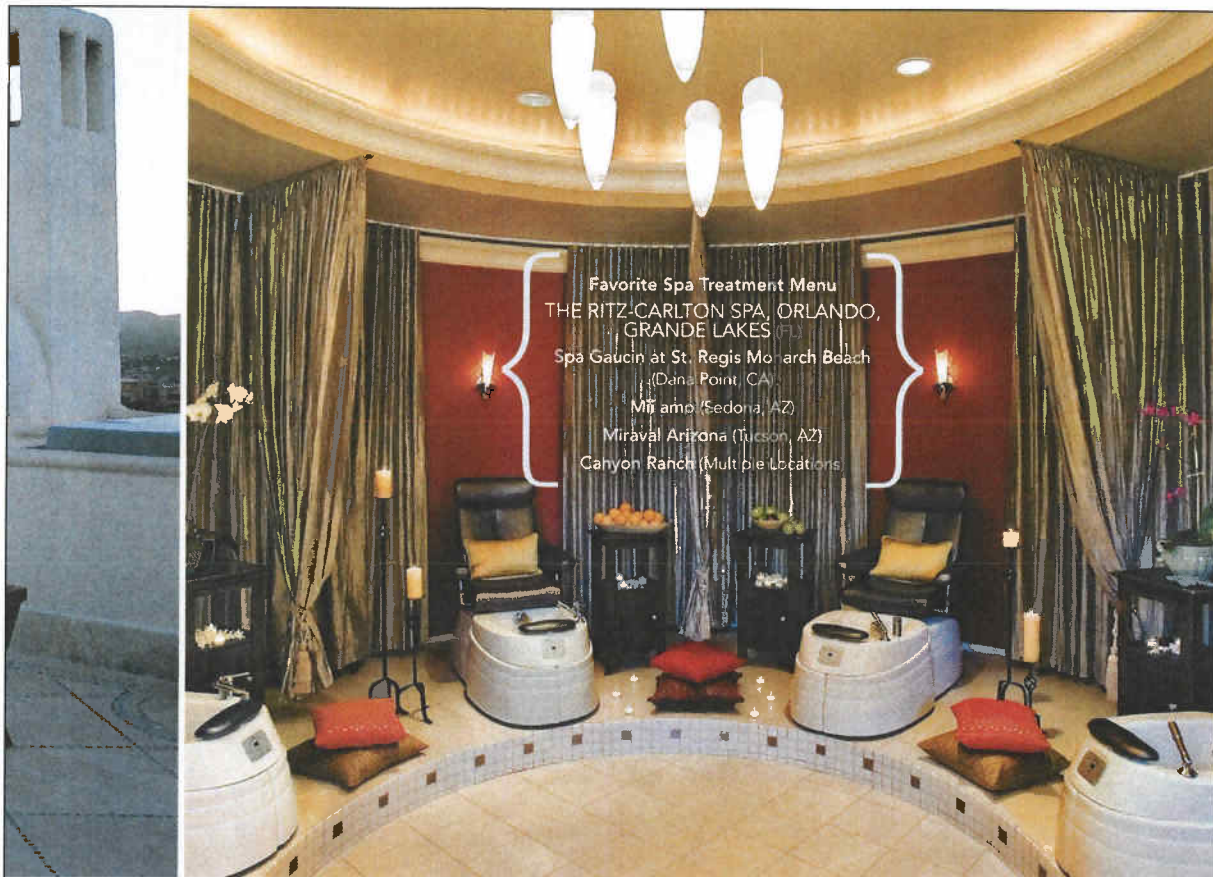
The Spa at Terranea
(Rancho Palos Verdes, CA)

2010
american spa
PROFESSIONAL'S CHOICE
AWARDS



Celebrating its sixth year, the Professional's Choice Awards recognize industry excellence. The list of winners and finalists is even more impressive because it is chosen by the ultimate insiders—the readers of *American Spa*, who are key decision-makers at day spas, destination spas, medical spas, and resort spas around the country. These experts recently cast their votes in a write-in web survey for their favorite spas, brands, equipment, and professionals. Here are the results.

*Winners are highlighted. Finalists are listed chronologically below each winner.



Favorite New U.S. Spa
THE SPA AT TERRANCA
 (Rancho Palos Verdes, CA)
 The Spa at Viceroy Snowmass (CO)
 The Ritz-Carlton Spa,
 Lake Tahoe (Truckee, CA)
 The Spa & Salon at ARIA
 (Las Vegas)
 Lantana Spa at JW Marriott San
 Antonio Resort & Spa (TX)



Favorite Medical Spa
**MURAD INCLUSIVE
 HEALTH SPA** (El Segundo, CA)
 Blue Medi Spa
 (Sherman Oaks, CA)
 Sona MediSpa
 (Multiple Locations)
 Juva MediSpa (New York City)
 La Jolla Spa MD (CA)



**Favorite Selection of
 Retail Offerings at a Spa**
BLISS (Multiple Locations)
 Spa at La Costa (Carlsbad, CA)
 Spa Montage at Montage
 Laguna Beach (CA)
 The Ritz-Carlton Spa, Orlando,
 Grande Lakes (FL)
 Lake Austin Spa Resort (TX)